



Case Study

King's Cross

King's Cross, London

Size: **67 acres**

New Buildings: **50**

Office Space: **3.4 million square feet**

Leading designer and manufacturer of glass partitioning systems, Optima, has brought its exceptional service, expertise and beautifully designed partitions and doors for multiple buildings within one of the largest and most exciting redevelopments in London – the 67-acre King's Cross Development.

In the heart of the capital, this once underused industrial wasteland is in the process of being transformed into a modern hub of homes, shops, offices, schools and a university.

Developed by the King's Cross Central Limited Partnership and set for completion in 2020, the King's Cross project is restoring historic, Victorian buildings as well as developing new, modern ones, creating an entirely new London postcode.

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At King's Cross, Optima was tasked with designing, delivering and installing glass partitioning systems across a number of buildings including the University of the Arts building, transforming the Victorian Granary Complex into a purpose-built facility; Macmillian Publishers new campus which houses the company's entire UK publishing operations; the new Francis Crick Institute, the largest biomedical research centre under a single roof in Europe; Circle Housing's new offices at 2 St Pancras Square; and the BREEAM accredited Camden Civic Centre.

Within the development, Optima's products have also worked seamlessly and elegantly at Google's new London HQ, the Havas Village at 3 St Pancras Square, PRS for Music at 2 St Pancras Square and at Universal Music Group's UK base.





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Commenting on the company's involvement in this high profile redevelopment, Allan Wood of Optima said: "To be involved in so many projects across this site has been a fantastic opportunity for Optima. We continue to be proud of our involvement with such a prestigious and landmark scheme and one that is revitalising this exciting area of the capital."

With a focus on design excellence, quality of product, outstanding customer service and a reputation that is second to none in the industry, Optima continues to set the standard for glass partitioning.

If you would like to find out more about Optima or discuss your options, visit our website:
www.optimasystems.com