



## Case Study

# MacMillan Publishers

20 New Wharf Rd, Kings Cross, London

Architect: **Broadway Malyan**

Main Contractor: **ISG**

For Macmillan Publishers new headquarters in King's Cross, London, Optima designed, manufactured and installed a range of bespoke glass partitioning systems to help deliver the client's brief of a youthful and agile work environment with a 'collegiate' feel, appropriate for an international publishing group.

The vision of architects Broadway Malyan was to create a diverse and youthful space which embraces the eclectic mix of new and modern buildings and the region's historic, industrial spaces.

The re-use of the historic Porter South Warehouse Building and addition of newly acquired space meant that Broadway Malyan had to carefully meld the old and new. Optima's bespoke oak framed glass partitions served to create the modern workspaces whilst complementing the traditional qualities of the original building.

### Products Installed:

Bespoke Oak framed single glazed screens

Bespoke Oak framed double glazed screens

Bespoke Oak framed acoustic screens

54mm Oak single and double glazed doors





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A range of agile workspaces including breakout zones and café-style seating areas were incorporated into the design to encourage a more collaborative style of working. These areas serve as flexible spaces, allowing staff to adapt their work environment to fit their needs.

To make this vision reality, Optima provided a range of single and double glazed screens to create numerous meeting rooms and private workspaces throughout the four-storey building.

The project also required bespoke acoustic screens to the studio and control room in order to keep noise pollution to a minimum and to ensure least possible disruption to the work environment. Optima's acoustic expertise ensured that the stringent performance requirements were met, providing a comfortable space for the workforce.

The use of public walkways and wide open spaces creates an interesting, dynamic and unique workspace for both staff and visitors alike. Optima's design expertise allowed the architect's vision to be realized, resulting in a modern, creative and inspiring office space.

If you would like to find out more about Optima or discuss your options, visit our website:  
[www.optimasystems.com](http://www.optimasystems.com)